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Rachel Dang

My mission is to help start-ups break free from the status quo and become the undisputed leaders in their industry.

Education

UTS 2012 - 2015

Bachelors of Visual Communications

Tempe High School 2006 - 2011

Selective Stream

Tools

Figma

Photoshop

Illustrator

After effects

Indesign

References available
on request.

Experience



Stake • Senior Product Designer

Apr 21 - Present

I joined Stake during the early stage of their growth into a product team of three and have been able to work across both the UX and UI functions of the product. I'm passionate about creating a seamless process for the product delivery side of design and solving complex problems with creative and beautiful solutions. I maintain the entire ecosystem of design systems as well as work across both web and app platforms to deliver a tailored and seamless experience for our users.



Valiant • Visual Designer

Dec 19 - Apr 21

During my time at Valiant I oversaw the rebrand and the creation of assets to future proof the brand. Being the sole designer at Valiant, I also managed external vendors and helped to facilitate any partner requests as well as helping to design the internal products.



Insight Timer • Visual Designer

Apr 19 - Sep 19

At Insight Timer I learnt to work closely with in-house and offshore devs, making sure I was able to communicate clearly the intentions of my designs. To combat the time difference, I would focus on providing the devs with animations of the designs to clearly visualise the intended final product. I worked on translating their app into a newly developed web product and helped to develop the early stages of their new brand and design system.



Prosopa • Digital/Graphic - Junior Product Designer

Apr 17 - Apr 19

I started working at Prosopa, Australia's #1 small business lender, where I would oversee all marketing and design tasks and the first major rebrand. I worked closely with the marketing team on coding EDMs, designing digital banners and creating assets but I also provided designs for the wider business from internal comms and events to investor presentations and the IPO. I would also handle external vendors for merchandise for internal and external events and external printers for all the business's needs.

I transitioned into a Junior Product Designer role during my time at Prosopa, which gave me the opportunity to work on an app, igniting my passion for app design. I also worked on projects such as the partner portal, the marketing website and internal products.